

# SUPPORT KENTUCKY PRICE REPORTING

The UK Center for Crop Diversification has been reporting prices for nearly 25 years. We report on **Farmers Markets** and **Produce Auctions** in the Kentucky. We are trying to see how people use the price reports and what impact they have.

## WHY HELP?

- Improves price reports in the state
- Helps continue & expand reporting
- **Only takes about 5 minutes!**

## TAKE THE SURVEY

Click here  
or



Contact [brett.wolff@uky.edu](mailto:brett.wolff@uky.edu) for questions





10292 US HWY 68E PEMBROKE, KENTUCKY 42266

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MARKET REPORT FOR THE AUCTION ON *Thursday Aug. 14 2025*

DESCRIPTION	UNIT SIZE	QUANTITY	HIGH	AVE. PRICE	LOW
canary melon	bin	2	200.00	185.00	170.00
cantaloupe	bin	34	210.00	134.26	55.00
sugar cube cantaloupe	pc.	324	1.00	0.91	0.60
specialty pumpkins	bin	3	70.00	56.67	50.00
watermelon, black seedless	36-50 ct	92	180.00	118.26	85.00
watermelon, black seedless	55-90 ct	80	130.00	104.06	40.00
watermelon, striped seedless	36-50 ct	24	95.00	76.25	60.00
watermelon, striped seedless	55-90 ct	9	115.00	106.11	95.00
seeded watermelons	all counts	43	115.00	67.91	40.00
cookies	pack	336	3.50	3.07	2.75
bread	loaf	336	3.50	2.63	1.75
sweet bread	loaf	120	3.75	3.60	3.25
annuals	various	148	7.00	2.66	1.50
hanging baskets	—	5	4.00	4.00	4.00
hibiscus	various	114	14.00	10.11	7.00
mums	—	10	9.00	9.00	9.00
perennials	various	30	3.00	3.00	3.00
succulents	4 1/2"	580	1.25	1.12	1.00
zinnia	—	22	8.00	8.00	8.00
Next auction Friday	Aug 15				